

University of Shanghai for Science & Technology (USST)

Course Syllabus: 'Principles of Management'

Fall Semester 2016

COURSE DESCRIPTION

1. This course provides an overview of the major functions of management with primary emphasis on planning, organizing, leading and controlling. The content includes theories of management and organization, strategic planning, managerial decision making, leadership, motivation, interpersonal communication, staffing human resources, organizational design and development and change. Additional topics include the history of managerial thought, international management practice, business ethics and social responsibility. Students will learn to apply theory and methods to successful management practices. The course shall prepare students for more advanced studies in management.

COURSE GOALS

The students shall after the course be able to:

1. describe core elements of creating and managing a business/company/organization such as functions of planning, organizing, leading, and controlling.
2. use terminology, concepts and theories when describing practices of management and organizing
3. relate practice of management to established findings in management and organization research
4. analyze the behavior of managers and employees critically
5. examine the nature of managerial problems and identify feasible approaches to solving these problems
6. show ability to design and perform a presentation where a core message is communicated to both staff or the alike and experts in the area.

COURSE FORMAT

The course will be conducted as project based learning with a combination of project group work which shall be given account for by a written report and an oral presentation , lectures, class discussions, and group consultations. As a future manager or employee good communication skills will be critical to students' career. Therefore students are strongly encouraged to actively participate in class discussion and consultation sessions, ask questions, and stimulate the thinking of all those in the classroom.

TEXTBOOK

Bolman, L.G. & Deal, E. T. (2008) *Reframing Organizations, Artistry, Choice and Leadership*, Fourth Edition. Jossey Bass.,

ASSESSMENT

40% Group Assignment/Project work: Creating a Business plan for a new company (organization). Grades:
Pass or Not pass.

10 % Design and perform a presentation of the Business Plan. Pass or not pass.

50% Individual written exam designed on textbook. Grades based on the following scale:

90 – 100 %	A
80 – 89 %	B
70 – 79 %	C
60 – 69 %	D
Below 59 %	F

CLASS SCHEDULE