**Global Supply Chain Management**

**Week 1**

Hour 1

• Operations Management review

• Inventory

• **videos :** Arnold Palmer Hospital - just in time , Wheeled Coach – ABC analysis

• definition of supply chain

Hour 2

• creating value thru supply chain structure

• Marketing review – marketing mix

• categories of competitive priorities

• **video :** Darden Supply Chains

Hour 3

• work performance measurement

• sample sizing

Hour 4

• **video :** Arnold Palmer Hospital – supply chain

• the integrative management value proposition

• integrated service providers

Hour 5

**Video :** Loading Docks

Hour 6

• Chapter 1 - introduction

• **video :** Farm to Fork

Hour 7

• review of hours 1 -6

• Chinese examples of integrative value proposition in logistics, supply chain

Hour 8

• supply chain pricing

• Chapter 2, Logistics

Hour 9

• elements of distribution center operations

• **video :** Zappos.com

• Quiz 1

**Week 2**

Hour 1

• continuation of inventory movement , transportation

Hour 2

• Logistical Integration Objectives

Hour 3

• The customer and cultural Diaspora

• **videos :** 3 examples of longitudinal and social Diaspora of Let’s Twist Again, Like We Did Last Summer

Hour 4

• continuation of Hour 3 - more about cultural Diaspora

• class identifies Chinese music used in Chinese commercials

• is there Chinese music used as the theme for a Chinese company?

Hour 5

• Ratio Analysis

• more cultural Diaspora

Hour 6

• more ratio analysis

• more cultural Diaspora

Hour 7

• ratio analysis – summary

• **video :** Steve Wynn - need for adequate capitalization

• logistical operating arrangements

Hour 8

• Chapter 4 Procurement and Manufacturing

• statistical quality control

Hour 9

• continuation of Hour 8

• Quiz 2

**Week 3**

Hour 1

• Design for Manufacture and Assembly

• Chapter 5 - Information Technology

Hour 2

• Chapter 6 - Forecasting

• Bases of Prediction

Hour 3

• Chapter 7 - Inventory – continuation from Week 1, Hour 1

• **video :** Seinfeld car rental

Hour 4

• continuation of Hour 3

• Chapter 8 – Transportation Infrastructure

• Chapter 9

Hour 5

• Regulation

Hour 6

• transportation infrastructure

• looking at the Chinese transportation infrastructure

Hour 7

• continuation of Hour 6

Hour 8

• Regulation - summary

Hour 9

• Quiz 3

**Week 4**

Hour 1

• overage

• regulation continued

Hour 2

• Transportation Types – detailed analysis

Hour 3

• continuation of Hour 2

• transportation economics

Hour 4

• Transportation Management

Hour 5

• Documentation for Movement of Goods

• Pricing Transportation

Hour 6

• continuation of Hour 5

Hour 7

• summary of FOB pricing methods

Hour 8

• continuation of pricing methods

• costing

Hour 9

• final exan